



CALL FOR ENTRIES

2010 South Australian Media Awards

Recognising journalistic and professional excellence in South Australia

CATEGORIES

PRINT, ON-LINE & WIRE MEDIA

- Best news report
- Best news or lifestyle feature
- Best three headings
- Best print journalist *(requires three pieces)* **Silver**

PHOTOGRAPHY

- Best news photo or photo series
- Best sport photo or photo series
- Best feature photo or photo series
- Best photographer *(requires three pieces)* **Silver**

BROADCAST MEDIA

Radio

- Best radio news and current affairs reporting *(requires 3 pieces)*
- Best radio feature, documentary or broadcast special
- Best radio broadcaster *(requires three pieces)* **Silver**

Television

- Best TV news report
- Best TV current affairs or feature
- Best TV news or current affairs camera *(requires 3 pieces)*
- Best TV broadcaster *(presenter, reporter or camera)* *(requires 3 pieces)* **Silver**

ALL MEDIA

- Best artwork or cartoon
- Commentary, analysis, opinion & critique
- Best coverage of suburban affairs *(up to 3 pieces)*
- Best coverage of rural/regional affairs *(up to 3 pieces)*
- Best coverage of social equity affairs *(up to 3 pieces)*
- Best coverage of sport *(up to 3 pieces)*
- Best coverage of youth affairs *(up to 3 pieces)*
- Best public relations campaign *(Government or Private)*
- Best freelance contribution *(maximum three pieces)*
- Best young journalist *(requires three pieces)* **Silver**
- Julie Duncan Memorial Award for student journalism **Silver**

GOLD AWARDS

- Hall of Fame – for contribution to journalism
- Journalist of the Year

Terms & Conditions of Entry

Entrants must be a resident of South Australia at the time of publication or broadcast. They must certify that the entry is their original work and was published, broadcast or televised through media outlets during the period from 1 January 2009 to 31 December 2009. There is no cost for financial members of The Alliance. An entry fee of \$248 (incl. GST) per entry applies to unfinancial and non-members. Each entrant can enter once in any category. Entrants in more than one category must complete a separate entry form for each. A group entry may comprise up to five individuals (all major contributors should be included and all names provided). Entries must have been published or broadcast in South Australia. Entries published or broadcast elsewhere will be considered if the entrant is a resident of South Australia. The Committees reserve the right to nominate entrants and to redirect entries to a more appropriate category. Student entrants must be enrolled in the University of South Australia's journalism program and be in their final year of study. Entrants in Best Print Journalist, Best Photographer, Best Radio Broadcaster and Best TV Broadcaster must also enter another category in the same section to be eligible to enter. The Alliance reserves the right to utilise all material submitted. Entries will not be returned. A separate entry must be submitted for each category. Entrants must refer to the judging criteria found online at www.samediaawards.com.au.

Judging

Award winners will be chosen on the basis of journalistic and professional excellence. This will vary according to individual categories. In general, criteria include: newsworthiness, research, writing, production, incisiveness, impact, public benefit, originality, innovation, creative flair and adherence to the Alliance Code of Ethics (refer to criteria for specific detail). Judges and Committees reserve the right to reject an entry, to redirect it to a more appropriate category, or to seek further information regarding the entry. The judges' decision will be final. Winners will be announced at the SA Media Ball on 15 May 2010.

How to Enter

Each entry should comprise:

- Three copies of a completed entry form for each category you are entering. For group entries each individual must complete a separate entry form to be submitted together.
- Three copies of a statement of up to 200 words outlining the case for consideration for an award. You may address the judging criteria and explain the circumstances in which the entry was produced.
- Three copies of the piece/s being entered which should conform to one of the following formats:
 - Print journalists: three full page tear sheets of the article or high quality copies.
 - Photographers: one named A4 size gloss finished print plus three full page tear sheets or high quality copies.
 - Radio journalists: three labelled CDs of the report and three copies of the script, if available.
 - Television journalists: three labelled DVDs of the work and three copies of the script if available.
 - Cartoonists/Artists: three full page tear sheets or high quality copies.
 - On-line journalists: three labelled CDs in HTML format.
 - PR Campaigns: Three copies of the campaign plus three copies on CD. Attach evidence and supporting material as per the criteria.
- On a separate labelled CD (one only) a colour headshot of the entrant/s in jpeg format plus an electronic version of your entry (in the case of broadcast journalists, a 30-second grab).

Hall of Fame third party nominations to be submitted.

Journalist of the year will be selected from finalists in other categories.

ENTRIES CLOSE FRIDAY, 29 JANUARY 2010. PLEASE SEE ENTRY FORM ON REVERSE.



2010
South Australian Media Awards



Entry Form

1. Personal Details

Entrant's name(s): _____ Group Entry? Y / N
(For group entries each individual must complete a separate entry form)

Employer/media organisation: _____

Position: _____

Entrant's address: _____
(Home address preferred)

Phone: Work: _____ Mobile: _____

E-mail address: _____

Date of Birth *(for entries to Young Journalist category only)*: _____

2. Category

Please specify media and exact category from the list – only one entry is allowed per category, but the same entry can be placed in more than one category (a separate entry form is required for each category).

3. Entry Title and Duration*

(include duration for radio and television entries)*

4. Publication, Station, Website or Service where item was published or broadcast

Name: _____

Date(s) appeared: _____

5. Declaration of the Employer/Commissioning Company

I confirm that the attached entry is the work of the above entrant and it does not owe its merit to sub-editing, rewrite or other production treatment. I confirm the entrant is a bone fide journalist. In the case of the Public Relations category, the entrant is a Public Relations professional.

Name & Position: _____

Signature: _____

6. Declaration of Entrant

I, being a resident of South Australia, hereby declare that: this entry is my original work, apart from normal subeditorial/production treatment; I have adhered to the Media Alliance Code of Ethics in its preparation; I have complied with all copyright requirements; and I am a financial member of the Media Entertainment & Arts Alliance OR I am not a financial member of the Alliance and have attached a cheque/money order made out to *Alliance SA Media Awards* for \$248.00 (GST incl.) per entry.

Signature of entrant: _____

Date: _____

All entries should be submitted on-line at www.samediaawards.com.au OR sent to: Media, Entertainment & Arts Alliance, 1st floor, 241 Pirie Street, Adelaide SA 5000. For further information see www.samediaawards.com.au or contact Alliance SA Branch Secretary Angelique Ivanica or Special Projects Coordinator Astrid Crago on 8223 6055 or email sa@alliance.org.au. Cheques should be made payable to *Alliance SA Media Awards* ABN 75 630 034 691.

ENTRIES CLOSE AT 10AM FRIDAY, 29 JANUARY 2010.